

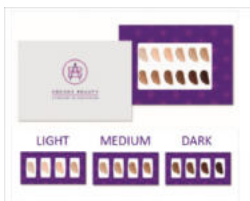
Did you know?

The high demand of single-use packaging in beauty market!!

Product testing was a major key to sell beauty products such as color cosmetics and fragrance. After Coronavirus pandemic, it has become extremely clear that traditional product testing method at counter should be sure to change both short and long term. The beauty stores and retailers are looking for the right way to let consumers test beauty products safely. There are 3 main ways of contactless beauty product testing that look like going forward: digital try-on technology, single-use packaging and automated dispensing.

Larry Berman, a privately owned multinational specializing in beauty product sampling solutions said that he has got many requests from big and small brands or potential new clients as well as indie brand. They all require hygienic, single-use and contact-free sampling and most inquiries are coming from color and fragrance brands. He explained more “Color and fragrance are so intimate and personal, consumers need to have the ability to try different shades and formulas of cosmetics and experience individual fragrances based on their preferences.”

Below photos are sample of contact-free, single-use sampling for each product category from Arcade Beauty which is a global packaging company with sales and manufacturing in the US, Brazil, France, Poland and China:



BeautiSeal shade matching sample can be attached to leaflet or as a stand-alone sample up to 12 shades, but very cost efficient for a single, dual or triple stand-alone sample.



Kiss-A-Peel sample for lip product, consumer can apply it directly to lips, no need to even touch the product.



Shade seal sample for color powder (eyeshadow, blush, etc.) that has payoff as good as a compact.

Sources:

- 1. <https://www.cosmeticsdesign.com/Article/2020/05/14/Is-single-dose-beauty-packaging-what-retail-needs-to-succeed?>
- 2. <http://www.arcadebeauty.com/en/catalog/products/thermoform-blister>
- 3. <https://www.thebeautyinfluencers.com/2020/04/27/arcade-beauty-offering-contact-free-single-use-sampling-solutions/>

Regulation

Thai FDA List of Statement of Nutrient Function Claim (Final part)

Continuous part of annex table for statement of nutrient function claim. This regulation came into force on June 11, 2019.

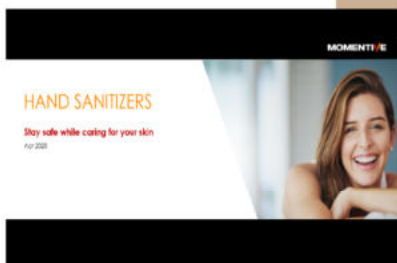
No	Nutrient	Function claim
26	Fluoride	26.1 Fluoride contributes to the maintenance of bone and teeth.
27	Molybdenum	27.1 Molybdenum contributes to the normal function of some enzymes in the body.
28	Chromium	28.1 Chromium contributes to glucose-uptake function of insulin. 28.2 Chromium contributes to normal macronutrient metabolism.
29	Chloride	29.1 Chloride contributes to the maintenance of acid-base balance. 29.2 Chloride contributes to the normal digestion by production of hydrochloric acid in the stomach.

Reference: www.fda.moph.go.th



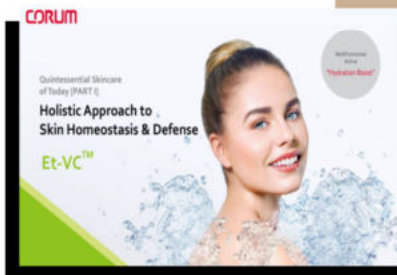
News

Hand Sanitizer and Skin Moisturizing, Malaysia



Momentive Performance Materials Inc. together with Chemico Asia Pacific (M) Sdn. Bhd., Malaysia held a webinar for customers focusing on hand sanitizers with effective performance and moisturizing the skin on May 12, 2020. The webinar included forecasting consumer needs, brand positioning and specialty ingredient adaptations in the formulations like Silsoft 860, Silsoft 876, Silsoft EAU microgel, Silsoft E Pearl, Velviesil E gel and Velviesil Magic B gel. Interesting new formulas were introduced during the session. The presentation ended after Q&A session between Momentive team and customers.

Quintessential Skincare of Today, Vietnam



Chemico Vietnam in collaboration with Corum for the Webinar with the topic "Quintessential Skincare of Today" on May 18, 2020. The Webinar focused on how Et-VC (one of the stable ascorbic acid) can improve the skin immune system due to environmental changes including Covid-19 situation where everybody has to wear masks which made the sudden break-out for the sensitive skin. Corum had also presented about their new patent test on Et-VC Hyaluronic acid boosting aspect. Customers all over the world had changed to learn more about Et-VC ingredient, products as well as benchmarks

Perfect Hygiene Routines, Malaysia



Solvay, in collaboration with Chemico Asia Pacific (Malaysia) held a webinar entitled "Perfect Hygiene Routine" on May 19, 2020 through Skype. The webinar started with an overview of Pandemic COVID-19 and how perfect hygiene routine should be practice in this situation. The webinar is then followed by the introduction of alcohol and non-alcohol hand sanitizer, anti-microbial actives, rheology modifier and other products that suitable to offer to customer. The presentation ended after Q&A session between Solvay team and customer.