



News

1. Momentive Performance Materials Inc. in collaboration with Chemico Asia Pacific (Malaysia) Sdn. Bhd. organized an in-house mini-workshop called "Basic Silicone Chemistry" on March 08, 2018. The presentations included basic silicone chemistry and newly launched products to cosmetic manufacturers. In the workshop section, the customers evaluated cream containing various specialty products that can provide special texture and skin feel.

2. Chemico Vietnam Co., Ltd. held a training & workshop for customers entitled "Basic Color Cosmetics" on March 13, 2018 at Chemico Vietnam Application Center. The presentations included basic knowledge on powder-based and oil-based makeup products as well as makeup trends 2018. In the workshop section, the customers had a chance to prepare powder foundation and lip products.

3. Momentive Performance Materials Inc. in collaboration with Chemico Inter Corporation Co., Ltd. held an exclusive outing seminar entitled "Inventing Possibilities III – The Science of Softness" on March 15-16, 2018 at Escape Khao Yai Hotel, Nakhon Ratchasima, Thailand. The seminar introduced silicone ingredients for skin care, sun care, color cosmetics and hair care applications. We also provided knowledge on how to use silicones in all applications.

4. P.T Kemiko Indonesia held a training & hands-on session for the customers at Kemiko Jakarta Seminar Room & Application Center on March 15, 2018. The presentation part covered topics such as Emulsion technology, Sun care technology and Introduction to pigments. Customers were then invited to participate in a laboratory workshop.

Did you know?

Natural Sweetener

At present, manufacturers are looking for a natural sugar replacement because of market demand for reduced sugar products and pressure from governments to cut down population-wide sugar consumption. Consumer demanding for natural ingredients including natural sweeteners that must gain GRAS (generally recognized as safe) status. GRAS notices exist for two plant-based, high-intensity sweeteners which are steviol glycosides obtained from stevia leaves and monk fruit sweetener extracted from monk fruit (also called *Luo Han Guo*). These two natural sweeteners have been widely used, and it is becoming popular in many other countries.

Monk fruit is about 250 times sweeter than sugar and has a more sugar-like taste than stevia. However, the use is limited by its cost (3-4 times more expensive than stevia). So, it should be used together with stevia to reduce 50 % of sugar usage. They have an intense sweetness meaning that a very small dosage is required in finished products. Texture of products is also challenging. Manufacturers must consider to use other ingredients such as fibers to improve texture. Monk fruit has already received regulatory approval in Asia, the United States and some Latin America, but has been considering in Europe by European Food Safety Authority (EFSA).

Due to the fact that monk fruit can decrease any linger or bitter flavor notes in stevia-derived sweetener, it could be the best option for a natural sugar replacement.

References:

https://en.wikipedia.org/wiki/Sugar_substitute

<https://www.ingredientsnetwork.com/monk-fruit-prepares-for-european-approval-news071943.html>

Events

May 2018

Date	Event/Website
May 2 - 4	SIAL Canada, Montreal, Canada https://sialcanada.com/
May 3 - 5	Asean Beauty, Bangkok, Thailand http://www.aseanbeautyshow.com/en-us/
May 3 - 5	Cafe Show Vietnam, Hochiminh City, Viet Nam http://www.cafeshow.com.vn/
May 5 - 8	Int'l Beauty Expo (IBE), Kuala Lumpur, Malaysia http://www.ibe.my/
May 6 - 7	The Makeup Show NYC, New York, USA https://www.themakeupshow.com/
May 8	Corum seminar, CAHB center, Bangkok, Thailand
May 8 - 10	Beautyworld Middle East, Dubai, United Arab Emirates https://www.beautyworldme.com/frankfurt/5-for-visitors/welcome.aspx
May 11	Chemico plus "Cushion Products", CAHB center, Bangkok, Thailand
May 14 - 16	Beautyworld Japan, Tokyo, Japan http://www.beautyworldjapan.com/
May 15 - 17	VitaFoods, Geneva, Switzerland https://www.vitafoods.eu.com/en/welcome.html
May 16	Rahn seminar in hotel, Bangkok, Thailand
May 16 - 18	HFE Japan (Health Food Exposition & Conference), Tokyo, Japan http://www.ifi-japan.com/
May 23	CAHB mini-seminar, Chemico Malaysia application center, Kuala Lumpur, Malaysia
May 25 - 27	IFEX Philippines (Int'l Food Exhibition), Pasay City, The Philippines http://www.ifexphilippines.com/en/
May 28 - 29	India Beauty & Spa Expo, New Delhi, India http://www.beautyandspaexpo.com/
May 29 - June 2	Thaifex (Int'l Trade Exhibition covering Food and Beverages), Bangkok, Thailand http://thaifeworldoffoodasia.com/

Regulations

Thai FDA Guideline for Cosmetic Advertisement: Teeth Bleaching Products

1. A statement or picture conveying the efficacy of product in bleaching the teeth that obtain an undesired effect from the use of medicines in the category of Tetracyclin or have dental diseases such as Fluorosis which cannot be treated by using teeth bleaching products is prohibited.
2. Advertising through a picture which conveys the result after teeth bleaching must be the truth or must add a statement to make consumers understand that "the result depends on the teeth color of each person".

Remark:

% Hydrogen peroxide released from the product	Special Terms
Not exceeding 6 %	-Manufacturer, importer and seller must sell to dentists only, cannot sell to consumers for at-home usage.

Reference: www.fda.moph.go.th

