



## News

1. Chemico Inter Corporation Co., Ltd., Instrument Department participated as an exhibitor in Annual Meeting Dermatological Society of Thailand during March 21-23, 2018 at Bangkok Convention Center, Central World, Bangkok, Thailand.

2. Corum in collaboration with Chemico Inter Corporation Co., Ltd. held a seminar entitled "All around protection with Corum" on May 8, 2018 at CAHB center, Bangkok, Thailand. We presented cosmetic trend 2018 and provided the interesting ingredients related to the trend. The seminar also introduced a new anti-acne ingredient, Apotac™ and lab trials were included.

3. Chemico Plus and DCAC center organized a training course "Makeup-Cushion Products" for publics on May 11, 2018 at CAHB center, Bangkok, Thailand. We presented basic knowledge for emulsion-based makeup products, 2018 makeup trends and cosmetic regulations. Lab trials for emulsion-based foundation and blusher suitable for cushion packaging were also included.

4. Nissin Oillio, in collaboration with Chori Co., Ltd. and Chemico Asia Pacific (Malaysia) Sdn. Bhd., organised a mini workshop called "The Natural Power of Plants" on May 11, 2018 at Chemico Asia Pacific, Malaysia. Mr. Monikaku, Supervisor in Nissin Oillio (Cosmetics Business Group – Fine Chemicals Division) presented information about existing and new products launched to cosmetic manufacturers. Customers were then invited to participate in a laboratory workshop to make and evaluate the sensory of products using raw materials from Nissin Oillio.

5. Rahn AG, Switzerland in collaboration with Chemico Inter Corporation Co., Ltd. held a seminar entitled "Eye on RAHN's Swiss Precious Active Ingredients" on May 16, 2018 at Sheraton Grande Sukhumvit Hotel, Bangkok, Thailand. The presentations were focused on the twin sparks moisturizers, anti-inflammation heroes and high performance skin re-construction. The seminar also introduced cosmetic market trend and the customers were invited to evaluate the sensory of products.

6. DSM teamed up with Chemico Vietnam Co., Ltd. to hold a gorgeous mini seminar on May 17-18, 2018 at Chemico Vietnam Application Center, Vietnam entitled "Challenge Sunlight within Comprehensive Protection" and "Pure Essence to Powerful Beauty". During 2 days of seminar, many new ingredients for sunscreen, sleeping masks, anti-aging, whitening, and moisturizing were introduced following with the updated market trend. The attendee also had a chance to formulate many kinds of sunscreen and sleeping mask formulations.

7. With the topic "From Micro Sunsphere to Macro Innovative Products", AGC in collaboration with Chemico Vietnam Co., Ltd. formed a very exciting mini seminar on May 29, 2018 at Chemico Vietnam Application Center, Vietnam. During seminar, the customers were not only updated the latest knowledge about Sunsphere series, but also experienced how to formulate the simple yet trending cosmetic products containing Sunsphere.

## Did you know?

### How to choose the right blush color to match with your skin tone?

Do you spend a long time to choose a blush color? For many women, choosing the right blush color may be one of the biggest challenges because the right shade of blush can warm up your skin tone, bring out your cheekbones and even make you look younger. The truth is, like all other makeups, there is an art to choose the best blush color for your skin tone.

The first step to help you choose blush color, you have to know your skin tone. After that, consider the texture, cream for normal to dry skin and powder for normal to oily skin, then select the blusher.

#### For fair skin tone:

Women with light skin tones and cool or pink undertones, you should wear the soft pink shades for a natural look and the peachy coral for a pop of color. On the other hand, if you have a light skin tone and warm or golden undertones, try wearing the peachy coral shades for a natural look and the soft pink blushes for a pop of color.

#### For medium skin tone:

Medium skin tones are the most common with 80% of all women in the world. If you have medium skin, you want to stay away from blushes that are too light or too dark because light blush color will make you look chalky, while too dark color will make you look older.

The best blush color for medium skin with cool undertones is a rosy pink blush. For the medium skin with warm undertones, you're going to look stunning with a deep peach or soft coral blush.

#### For dark skin tone:

Women with dark skin tone will look wonderful in deep fuchsia, berry, warm brown, raisin and tangerine blush colors. Cream blushes are a great way to get high-impact color that still looks natural for them.



References:  
1. <https://www.makeupgeek.com/blogs/makeup-tutorial/how-to-choose-the-blush-for-your-skin-tone>  
2. <http://theblondeshell.com/2014/03/20/best-blush-for-your-skin-tone-type/>  
3. <https://janeiredale.com/us/en/makeup-blog/best-blush-for-your-skin-tone/>

## Events

July 2018

Date:	Event/ Website
3-4	Momentive Seminar, CAHB center, Bangkok, Thailand
6	AGC seminar, Chemico Myanmar application center, Myanmar
9-10	Nissin Oillio Seminar, CAHB center, Bangkok, Thailand
11-12	International Skincare Conference 2018, Shangri-La Hotel, Bangkok <a href="http://www.summit-events.com/index.php?id=39">http://www.summit-events.com/index.php?id=39</a>
11	Natural Cosmetics Masterclass: Future Direction of Ethical Labels Regents College London, UK <a href="http://www.ecoviaint.com/masterclass18">http://www.ecoviaint.com/masterclass18</a>
11-13	Fi (Food ingredients) Asia-China, SNIIEC, Shanghai, China <a href="https://www.figlobal.com/fi-asia-china/">https://www.figlobal.com/fi-asia-china/</a>
12-15	Thailand Retail Food & Hospitality Services BiTEC   Bangkok International Trade & Exhibition Centre, Bangkok, Thailand
12-15	Natural Expo South East Asia IMPACT Exhibition Center, Pak Kret, Thailand
13	Grand opening of CAHB II, CAHB center, Bangkok, Thailand
16-18	IFT Food Expo, Chicago, Illinois, USA
19	Inabata Seminar, CAHB center, Bangkok, Thailand
19-21	Vietnam's Premier International Beauty Show 2018 Saigon Exhibition and Convention Center (SECC), Ho Chi Minh City, Vietnam <a href="http://www.vietbeautyshow.com">http://www.vietbeautyshow.com</a>
24	Momentive seminar Kemiko Indonesia application center, Jakarta, Indonesia
24	Home care mini seminar, Chemico Malaysia application center, Malaysia
26-27	Momentive outing, Malang, Indonesia
29-31	Cosmoprof North America 2018, Mandalay Bay Convention Center, Las Vegas, USA <a href="http://cosmoprofnorthamerica.com">http://cosmoprofnorthamerica.com</a>

## Regulations

### Thai FDA Guideline for Cosmetic Advertisement: Skin Exfoliation Products

1. A statement or picture conveying the efficacy in changing skin structure is prohibited.
2. An advertising statement must convey that skin condition can be improved to be better after using the product containing chemical exfoliation such as AHA and/or physical exfoliation such as scrub beads.
3. An advertising statement must state recommendation on avoiding sunray exposure on the area that applied the product or using a sunscreen product together with a chemical exfoliation product such as AHA at the concentration of 2.5 % up.

Reference: [www.fda.moph.go.th](http://www.fda.moph.go.th)

