

Did You Know?

What's Coming up for Color Cosmetics?

The data from NPD Group, the international market research company, shows that color cosmetics segment was the most negatively impacted by the pandemic of Covid-19. The most affected products of this category are lipstick and cheek color. However, eye-area makeup such as eyeshadow, eyebrow, eyeliner and mascara become more popular during this period.

We cannot predict when Covid-19 pandemic will end. Although the vaccination is beginning to spread around the world, it is still waiting for its success. Anyway, if the normal life returns, it is expected that consumers will be eagerly shopping for makeup products to find happiness and self-expression, especially colorful bold lips and flush cheeks.

Larissa Jensen, VP of NPD Group says “Skincare and haircare products have higher sales growth month after month from May through the end of the year, but makeup products remain to decrease around -30 % sale at the same time.” She also says sustainable packaging will be a main issue in the future. Refillable, recyclable, reusable and eco-friendly will be increasingly significant. The younger consumers are more concerned about this issue than the older ones. Color cosmetics brands and packaging suppliers should collaborate to develop products that provide sustainable solutions starting from ingredients to refillable packaging.

Josh Kirschbaum, CEO of WWP Beauty (a global leader and full-service beauty supplier) says “In color cosmetics, it is all about the eyes right now, and this trend will remain as people have to use face masks when going outside to public area. Within the eye category, specifically, we have seen an increase in requests for mascaras with lash strengthening and lengthening products, as well as eyeshadows and brow products.”

John Kurek, VP at HCP which is a global packaging manufacturer explains “As eyes took center stage at this time, we have more requests for eyeliner projects. A particular trend for mascara is the rise of ultra-slim packaging and fiber applicator that offer excellent dexterity and controlled application, reaching even the tiniest lashes or suitable for creating fun looks such as colored or ombre lashes.” Furthermore, HCP can offer bio-based fiber mascara brushes made from castor oil (100% bio-based) or Eco-Wood. These applicators show to have performance and specifications comparable to that of nylon fibers.”

No matter how many experts have expressed their opinions, we are still unable to know how is the future of color cosmetics exactly, but we still have to keep up with the new trends and developments that will create business opportunities for color cosmetic products.

Sources:

- https://www.beautypackaging.com/issues/2021-03-01/view_features/packagings-tall-order-for-reviving-color-cosmetics/
- https://www.beautypackaging.com/contents/view_online-exclusives/2021-03-03/color-cosmetic-predictions-for-2021-and-beyond/



Regulations

Which Part of Domestically Produced Cannabis and Hemp is or is not a Narcotic? (part 3)

The details of the parts of domestically produced cannabis and hemp which are classified as narcotic or non-narcotic are as below:

Part of Cannabis and Hemp	Purpose of use	Narcotic	Non-narcotic
Cannabidiol extract (CBD) with 0.2 % or less of Tetrahydrocannabinol (THC)	Used for medical purposes/research studies/ product manufacturing e.g. medicine, food, herbs, cosmetics		/
Waste from extracting with 0.2 % or less of Tetrahydrocannabinol (THC)	Used for medical purposes/research studies/ product manufacturing e.g. medicine, food, herbs, cosmetics		/

The parts of Cannabis and Hemp must be grown or produced domestically by a legal licensee which can be verified from The Food and Drug Administration (FDA) website <https://www.fda.moph.go.th>. However, the product manufacturing e.g. medicine, food, herbs, cosmetics must be subjected to the legal permission under the law related to that product.

Reference: www.fda.moph.go.th

Event

July 2021

Date Event/Website

1-4	International Food and Technology Expo 2021 http://www.infteexpo.com
2-3	International Conference on Pharma and Food ICPAF-2021 http://academicsera.com/Conference2021/Nigeria/1/ICPAF/
2-4	Cosmobeauty Seoul https://cosmobeautyseoul.com
7-8	MakeUp in Shanghai https://makeup-in-shanghai.com
7-8	Luxe Pack Shanghai https://www.luxepackshanghai.com
8-11	Taichung Int'l Tea, Coffee and Bakery Show https://www.tcfb.com.tw/en/index.html
12-13	Spa Life International Convention (Spa Life UK) https://www.spa-life.co.uk/uk
12-13	Webinar on Nutrition & Food Science http://globalepisteme.org/Conference/nutrition
14-16	In-Cosmetics Korea https://www.in-cosmetics.com/korea/en-gb/about.html
15-17	China (Beijing) International Beauty Expo (CIBE)

News



Respharma Webinar, Vietnam

An alluring hair is the best and easiest way to attract other people, it also evoke the inner beauty. Understanding this, Chemico Vietnam Co., Ltd. and our supplier – Res Pharma Innovative Ingredients held an interesting webinar on May

13, 2021 with the topic "Healthy Scalp, Timeless Hair". During the webinar time, we introduced the ingredients as well as 3 guideline formulations which could be the ideal solutions for hair and scalp problems like anti-dandruff, anti-itch scalp, revival the scalp and restoring hair growth. Having the gold award @ In-cosmetics Korea 2019, Respharma Innovative Ingredients cares for the environment, listens to the earth, goes along with "water free concept" and reuses the gold from waste.



Makeup Webinar, Myanmar

On May 20, 2021, Chemico Myanmar Co., Ltd. together with DCAC Center, Thailand organized an interesting webinar focusing on Makeup Trend 2021. The webinar shared 4 makeup trends related to makeup concepts for the new normal. Information about raw materials and fragrances used in presented makeup formulations were also included. Participants were very interested in the presentation. Prototype and raw material samples based on Makeup Trend 2021 will be distributed to customers after receiving evaluation form from them.

