



Did You Know?

Welcoming back, Y2K Beauty Trend!!!!

Lately we are turning back to the fashion's past more than usual. The fashion and beauty trends revolve every decade: 1960s, 1970s, 1980s and 1990s. The younger people like Gen Z appreciate the beauty that comes from the past before they have to face the difficult situation of the epidemic and the economic decline at present. The nostalgia of fashion and beauty style in the late '90s and early 2000s, or we called Y2K Beauty Trend spreads across social media such as Instagram and TikTok. The hashtag #Y2K has over 2.5 billion videos on TikTok.

The Y2K wave has swept across American's beauty and fashion trends. The chic, cute and funny colors of this trend have made it a favorite in Seoul, South Korea. The Y2K beauty trend is about vivid pastel makeup; colorful, frosted eyeshadow, smudged black eyeliner, ombre lips or metallic lips, defined lip liner, rosy-pink cheeks and thin brows. There is less focus on heavy contouring and no need for the perfect look.

For hair, the Y2K trend comes with a lot of hairstyles such as space buns, spiky updos, high ponytails and baby braids. You can decorate your hair with jumbo hair clips, claw clips and headbands, also can add more fun with colorful streaks or chunky highlights.

In the 2000s, manicures became very popular. Therefore, the return of Y2K beauty makes the manicures trendy right now. Data from Pinterest shows that "Y2K heart nails" are the top beauty search trend in August. These manicures are being seen in all different color, whimsical palettes and from brown, tan to pink and green reminiscent of the beloved early 2000s cartoon television show, "The Powerpuff Girls".

Amazingly, body shimmer is coming back also, filled with skincare benefits and contains subtle sparkles glitters. This year, the Y2K beauty trend is seen all over the runways and be a beauty trend across Spring 2022.

Sources:
1. <https://www.vogue.com/article/y2k-hair-and-makeup-beauty-trend-2021>
2. <https://www.allure.com/gallery/k-pop-y2k-beauty-trends>
3. <https://www.nylon.com/beauty/how-to-wear-y2k-beauty-trends-hair-makeup-fall>
4. <https://www.purewow.com/beauty/y2k-beauty-trends>
5. <https://www.glamourmagazine.co.uk/article/y2k-aesthetic-makeup-tiktok-trend>
6. <https://www.ellecanada.com/beauty/makeup-and-nails/the-y2k-bubble-heart-manicure>

Event

Date Event/Website

October 2021

- 1-4 Beautyexpo, Kuala Lumpur Convention Centre, Kuala Lumpur, Malaysia
- 5 Seppic Webinar, Chemico Inter Corporation Co., Ltd., Thailand
- 6 Momentive Webinar: Silicones and Their Reputation in Cosmetics, Chemico Inter Corporation Co., Ltd., Thailand
- 6-8 Health Ingredients Japan, Tokyo Big Sight, Koto, Japan
- 7 CAHB Webinar: Health & Wellness Trend in Beverage, Chemico Myanmar Co., Ltd., Myanmar
- 7-9 K-Beauty Expo (KBE) <https://www.k-beautyexpo.co.kr>
- 8 Hair Care Webinar, Chemico Corporation Limited Liability Company, Russia
- 14 Momentive Webinar: Hair Care, Chemico Philippines, Inc., The Philippines
- 20 CAHB Webinar: Healthy Bakery and Snack: Customer Expectations and Solutions, Chemico Vietnam Co., Ltd., Vietnam
- 27 DSM Webinar: Skinification of Hair, Chemico Inter Corporation Co., Ltd., Thailand

November 2021

- 10-11 in-cosmetics Latin-America <https://www.in-cosmetics.com/latin-america/en-gb.html>
- 16-17 SCS Formulate Exhibition, Ricoh Arena, Coventry <https://www.scs.org.uk>
- 17 Makeup Webinar, Chemico Inter Corporation Co., Ltd., Thailand



Regulations

Criteria and Requirements for Hemp Notification in Cosmetic Products (part 1)

Hemp can be notified the use in cosmetic production according to the following conditions.

1. Products with a hemp ingredient are regarded as products in a high risk category. Hemp can be used as an ingredient in cosmetic product only in the case of “production and production contract” for cosmetic products.
2. The name Hemp and Cannabis Sativa are allowed to be a part of product name, but it has to specify part of the plant used which is the seed part such as Hemp seed oil, Hemp seed extract, Cannabis sativa seed extract, Cannabis sativa seed oil or other names as stated in the Announcement. However, it is prohibited to use Hemp and Cannabis in the product name without specifying the used part or with signifying the other part used such as flower bud, etc. The product names must refer to finished products without being mistaken to be raw materials.
3. “Hemp seed oil” or “Hemp seed extract” that is used as raw materials and in ready-to-use cosmetics must contain contamination of Tetrahydrocannabinol (THC) not more than 0.2 %, with the exception of products in soft gelatin capsules, oral care and feminine hygiene products which the ready-to-use cosmetics must contain contamination of THC not more than 0.001 %.

Reference: www.fda.moph.go.th

To be continued next month.

News

Respharma, Webinar, Malaysia

Res Pharma Innovative Ingredients together with Chemico Asia Pacific (M) Sdn. Bhd., Malaysia held a webinar under the topic “Respharma Hair Care Webinar” on September 2, 2021. The webinar presented latest hair caret trends, a special emulsifier that could tolerate extreme pH, Resplanta series and active ingredients that provided benefits on scalp care, promoted healthy hair and also provided shield to strengthen hair.

Daito Webinar, Malaysia

Daito Kasei Kogyo Co.,Ltd. together with Chemico Asia Pacific (M) Sdn. Bhd., Malaysia held a webinar under the topic “Fluffy Texture Skin Care Webinar” on September 9, 2021. The webinar presented the latest market trend, a unique water-soluble thickener that can give different texture and feeling, a rheology modifier which is suitable for emulsifier free concept and a very unique active ingredient that has a high water retaining property and film forming ability.

Momentive Webinar, Malaysia

Momentive Performance Materials Inc. together with Chemico Asia Pacific (M) Sdn. Bhd., Malaysia held a webinar entitled “Silicones & Their Reputation in Cosmetics” on September 15, 2021. The first part of webinar talked about reputation management truth about silicone and then followed by introducing Momentive star products and their applications in personal care products. Many customers commented that the presentation was excellent.

Momentive Webinar, Thailand

Momentive Performance Materials Inc. in collaboration with Chemico Inter Corporation Co., Ltd. held an online seminar entitled “Smart Silicone Polymers to Delight Your Hair” on September 23, 2021. The webinar presented the latest hair care trends and market overview, and then smart silicones that provide hair protection without negative sensorial and repair damaged hair without buildup for leave-on and rinse-off formulations. Demonstrations of 8 formulations and their performances were also included to make it easier for the attendees to understand.



News

InterFiber, Webinar, Myanmar

Chemico Myanmar Co., Ltd. together with InterFiber Asia Pacific Ltd. organized a webinar about natural food fiber for food application on September 29th, 2021 under the title “InterFiber: Get Inspired Naturally”. The webinar presented introduction to the company, information of fiber products for food application as well as raw materials that used in bakery and processed meat products. Participants were interested in producing healthier products in their future plans.



LABIO Webinar, Vietnam

Inspired by advanced technology, Labio proudly teamed up with Chemico Vietnam Co., Ltd. to hold the outstanding webinar on September 29, 2021 with the topic “BEYOND BIOTECHNOLOGY – Fulfill Your Dream Skin with LABIO”. Throughout the webinar time, our participants had a chance to update the advanced bio-cosmetics trends as well as explore the new biotechnology products from Labio. Hopefully, our customers can apply the trending technology to upgrade their products, lead the trends and orient the market.



Nisshin and Chori, Webinar, Thailand

Chemico Inter Corporation Co., Ltd. in collaboration with The Nisshin Oillio Group, Ltd. and Chori Co., Ltd. held a webinar for Thai customers entitled “Cosmol 222 Moist & Melty-like Texture Modifier for Skincare” on September 30, 2021. The webinar presented the latest Skincare Trends in Japan and focused on Cosmol 222, an excellent ester oil. Several formulas using Nisshin Oillio ingredients were sent to customers for trying.

