

DID YOU KNOW



# Trends Driving Color Cosmetics



According to Fortune Business Insights, the global makeup category would reach \$50.28 billion by 2028, up from \$35.22 billion in 2021, and the CAGR (Compound Annual Growth Rate) is 5.2 % (2021-2028). In a post-COVID 19 world, color cosmetics is coming back as many consumers resume their work, travel and socializing. And, they are not only return to their pre-pandemic makeup routines, but also eager to try bold colors and makeup with skin care benefits. So, what are the trends driving color cosmetics?

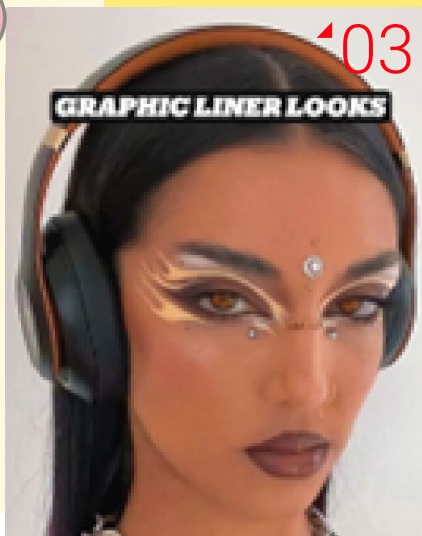


## Metallic Eye Shadows

Consumers are keen on bold and glam looks with metallic eye shadows as well. According to data from Spate, the searches for metallic eyeshadows have grown over 172.9 % since 2021.

## Dopamine Glam

The term "Dopamine Glam" is defined by Sir John, who is a celebrities' makeup artist. "When I say dopamine, I mean a slick of red lipstick or lots of blusher – anything that's unorthodox and against the standard, but with lots of fun color. It's the anti 'clean girl' makeup. It's anti-trend," said Sir John. Thus, we can expect to see consumers wearing bold color on their lips and eyes. One way to achieve this look is using vinyl lip products having high pigment.



## Graphic Liner

Graphic liner was one of the most popular trends in 2022. The hashtag #graphicliner received 1 billion views on Tik Tok and was included in more than 655,000 Instagram posts. Graphic liner is not only a perfectly symmetrical cat eye or winged liner look, but it is also more on creativity and unique designs.

## 04 Skinification Continues



The skinification trend or hybridization of makeup and skin care products became widespread over the last couple of years due to the COVID-19 pandemic driven the concerns for personal health and the health of environment. Thus, brands are pushed to develop products like foundation and concealer containing skin care ingredients. According to data from Spate, the searches for serum foundation have increased 230.4 % from 2021-2022.



References:  
 1. <https://www.cosmeticsdesign.com/Article/2022/10/13/Future-of-makeup-2025-WGSN-report-looks-post-pandemic-creativity-beauty-tech-and-metro-rosal-...-text=By%202022%2C%20the%20global%20makeup,according%20to%20Fortune%20Business%20Insights>  
 2. <https://www.gamagazine.com/brands-products/color-cosmetics/article/226312254-trends-driving-color-cosmetics-pandemic-comeback>  
 3. <https://www.refinery29.com/en-gb/dopamine-glam-makeup-trend>  
 4. <https://www.cosmeticsdesign-asia.com/Article/2021/10/13/Hybrid-makeup-Post-COVID-consumer-concerns-shill-spotlight-onto-makeup-that-works-beyond-the-surface>  
 5. <https://www.pinterest.com.au/lookybest/dopamine-glam-is-trend-to-buy-94943/>



# List of Substances That Must Add Condition for Notification or Renewal Cosmetic Notification (Part 2)

Condition	ingredient
<p>Substances which must indicate the purpose of use for the notification.</p> 	 <ol style="list-style-type: none"> <li>1. Ammonium bisulfite</li> <li>2. Ammonium sulfite</li> <li>3. Behentrimonium chloride</li> <li>4. Benzalkonium bromide</li> <li>5. Benzalkonium chloride</li> <li>6. Benzalkonium saccharinate</li> <li>7. Cetalkonium chloride</li> <li>8. Cetearalkonium bromide</li> <li>9. Cetrimonium chloride</li> <li>10. Ethyl lauroyl arginate hcl</li> <li>11. Hydrogenated tallowalkonium chloride</li> <li>12. Nylon-10/10</li> <li>13. Nylon-11</li> <li>14. Nylon-12</li> <li>15. Nylon-6</li> <li>16. Nylon-6/12</li> <li>17. Nylon-66</li> <li>18. Polyethylene</li> <li>19. Polyethylene terephthalate</li> <li>20. Polymethyl acrylate</li> <li>21. Polymethyl methacrylate</li> <li>22. Polypropylene</li> <li>23. Polystyrene</li> <li>24. Potassium metabisulfite</li> <li>25. Potassium sulfite</li> <li>26. Salicylic acid</li> <li>27. Sodium bisulfite</li> <li>28. Sodium metabisulfite</li> <li>29. Sodium sulfite</li> <li>30. Steralkonium chloride</li> <li>31. Steartrimonium chloride</li> <li>32. Tallowalkonium chloride</li> <li>33. Triclocarban</li> <li>34. Triclosan</li> <li>35. Zinc pyrithione</li> </ol> <p style="text-align: right;"><b>Reference:</b> <a href="https://www.fda.moph.go.th">https://www.fda.moph.go.th</a></p>

To be continued next month. >>



# Event/ Website

## Date

## Event/Website

9 Feb	CAHB & Mini CAHB Seminar: Skin and Sun Care, Chemico Asia Pacific (M) Sdn. Bhd., Malaysia
21 Feb	CAHB & Mini CAHB Seminar: Toiletries, PT. Kemiko Indonesia, Jakarta, Indonesia
22 Feb	Abyss Seminar, Chemico Inter Corporation Co., Ltd, Thailand
22-23 Feb	Innospec Seminar, Chemico Vietnam Co., Ltd., Vietnam
28 Feb	Momentive Seminar: Hair Care, Chemico Inter Corporation Co., Ltd, Thailand
1 Mar	CAHB Seminar: Sun Care, Chemico Health and Beauty India Private Limited, India
5-7 Mar	International Esthetics, Cosmetics & Spa Conference, Javits Convention Center, New York, USA
7 Mar	Mini CAHB Webinar: Anti-Acne, Chemico Health and Beauty India Private Limited, India
7-10 Mar	Daito & Nisshin Oillio Seminar, Chemico Asia Health and Beauty (CAHB) Center, Thailand International Food and Beverage Exhibition (FOODEX Japan 2023), Tokyo, Japan
10-12 Mar	China International Beauty Expo (Guangzhou), Guangzhou, China
14 Mar	DCAC & Mini DCAC Seminar, PT. Kemiko Indonesia, Jakarta, Indonesia
16 Mar	DCAC & Mini DCAC Seminar, PT. Chemico Surabaya, Indonesia
20-22 Mar	International Food & Drink Event (IFE), ExCel Exhibition Centre, London, UK
21 Mar	CAHB Webinar: Food, Chemico Myanmar Co., Ltd., Myanmar
22 Mar	CAHB Seminar: Skin Care, Chemico Myanmar Co., Ltd., Myanmar (Tentative)
28-30 Mar	In-Cosmetics Global 2023, Barcelona, Spain
30 Mar-1 Apr	International Conference on Nutrition & Growth, London, UK
30 Mar-2 Apr	Esxence – The Art Perfumery Event, Milano Convention Centre, Milan, Italy Beauty Düsseldorf (International Trade Fair), Düsseldorf, Germany





# OUR News :

## Jan 2023

### DCAC Webinar, Thailand

DCAC center, Thailand, a member of Chemico group organized a makeup webinar for Thai customers entitled "Welcome to Market Trend & Magentaverse" on January 12, 2022. The seminar covered Color cosmetics trends 2023, Pantone color of the year 2023 "Viva magenta" and Makeup formulations with Magenta color.

WELCOME TO  
**MARKET TREND & MAGENTAVERSE**  
12<sup>th</sup> JANUARY 2023 10:00 - 11:30 AM  
TOP COSMETIC MARKET TRENDS AND PANTONE COLOR OF 2023  
BY NATCHAREE KONGPRAKAIWOOT, PH.D.  
[REGISTER NOW](#)

Color of the year 2023  
**PANTONE**  
Viva Magenta  
18-1750



You are invited to join Webinar  
[zoom](#)

PHARM **ACTIVE**  
BIOTECH PRODUCTS  
*a natural difference*

**KWD+**  
**Protein Digestion Booster**  
High performance extract to improve the digestion of proteins.

Jan 13<sup>th</sup> 2023  
2:00 P.M.

**TARGET**

- ✓ Sport enthusiast who follow high protein diets
- ✓ Old population in risk of muscle loss
- ✓ Vegans

[Register Now](#)

### Pharmactive Biotech Products Webinar, Thailand

Pharmactive Biotech Products, S.L., Spain in collaboration with Chemico Inter Corporation Co., Ltd., Thailand organized a webinar entitled "High Performance Extract to Improve the Digestion of Proteins" on January 13, 2023. The webinar provided the protein requirement information in each group, KWD+®'s bioactive compounds, scientific evidence for protein digestion and absorption, market products as well as solubility test and applications. The information is very useful in the development of new products in the field of dietary supplements (hard capsule, tablet, beverage, powder shot, etc.).

